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**INVENTORY / FRAMING****15 min**

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**5 Distinct Challenges****5 Relevant Social/Political/Cultural Trends****5 New/Emerging Technologies**

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**SPECULATIVE****30 min**

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**3 Speculative Scenarios  
(extremes from exercise 2)**

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**IDEATION****45 min**

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**50 Concept Sketches****Multiply/Iterate an Idea by addressing:**

- \_different specific challenge**
- \_different audience**
- \_different medium**
- \_using a specific new/emerging technology**
- \_different speculative scenario**

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**PROTOTYPING****30 min**

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**10 Distinct Concepts (using Concept Cards)****at least:**

- 5 are feasible by your team next semester**
- 2 address speculative possibilities**

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**Pick your top 3 & Refine the Concepts****15 min**

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